

WRC FORUM8 Rally Japan Media Application Guide

For those wishing to cover the 13th round of the FIA World Rally Championship, FORUM8 Rally Japan 2025, to be held from Thursday 6 – Sunday 9 November (hereafter referred to as ‘the event’), please follow the procedures below. Before applying for media registration, please read the following instructions carefully.

1. media (media coverage) verification

The FIA will accept registration applications for this event in accordance with the FIA’s media application criteria. Media (media coverage) refers to magazines, newspapers and digital media for the purpose of reporting. As a general rule, passes are issued to media that are recognised as public and have a public reporting nature and make the information widely and unequivocally accessible to the public. If the criteria for issuing a pass are not met, the application may be rejected. Applications from freelance writers and photographers without active media to publish in will not be accepted. For coverage for commercial purposes, please contact the Rally Japan Commission’s promotion department separately.

For TV and other visual media, the application is to be made to the WRC promoter and should be submitted via the English version of the media relations page (https://rally-japan.jp/rje/media-login/?_nexturl=/rje/media/).

2. confirmation of the content of the coverage

Two types of credentials are available for coverage for the purpose of sports reporting.

For journalists, writers and other media not filming on the rally stages, a credential media pass (‘media pass’) will be issued. Photographers covering the Special Stages (limited to still images) will be issued with a Photo Media Tabard after reviewing their past coverage experience. In principle, photographers who have not covered WRC or other international rallies in the past will not pass the screening process. If you wish to request stage photography, please contact an experienced professional photographer or make use of the official photo library provided by the Rally Japan Media Office or WRC promoters.

The coverage application form is designed to allow you to select a media type and then fill in your personal details. If you are a photographer, you are required to select Photographer in the job title field, but as stated above, this does not necessarily mean that a Photo Media Tabard will be issued.

Even if you are denied, a media pass will still be issued if the prescribed conditions are met. In such cases, it is possible to take photographs in places where you can work with a media pass. The application system has been developed in Estonia and is WRC-approved. Please be assured that the system is not corrupted, although some Japanese words that are not normally used may be displayed.

3. rights and obligations of the media coverage

Once a Photo Media Tabard has been issued, you are entitled to photograph at the media points on the Special Stages.

You may park your vehicle in the designated media parking areas and walk to the media point in accordance with the travel instructions specified in the MEDIA SAFETY BOOK, which can be downloaded after your application has been accepted. However, the number of parking spaces is limited and vehicles may not be

parked in excess of their capacity. Also, some parking areas may be within the restricted traffic zones, so early travel and parking is recommended.

Please note that Media Pass holders are welcome to photograph rally cars on the track from the course-side spectator areas, even without a Photo Media Tabard. This year, we will be providing parking for media pass holders in some spectator areas.

Details will be explained at the Media Briefing described below, and the number of parking pass holders will be arranged after the request has been made. Please note that due to the limited number of spaces available, it will not be possible to provide parking for all applicants if there are too many.

Tabard media (Photomedia Tabard holders) and credential media (media pass holders) are requested not to disturb the general public when taking photographs in the spectator areas (spectator points). Please refrain from filming in front of spectators waiting to watch the race, as this may lead to problems.

Under all circumstances, you must obey the instructions of marshals, officials and police officers. Ignoring or defying them may result in your tabard or pass being revoked and, if confiscated, you will not be allowed to continue with your coverage thereafter.

	Tabard Media	Credentialed media
Filming in liaison sections	○	○
Filming in spectator areas	○	○
Parking near spectator areas	A small number available	A small number available
Filming on the course	○	×
Crossing the course during stages	○	×
Vehicle access to media points	○	×
Parking near media points.	A small number available	×

4. media application period and acceptance letter

Media applications will be accepted from Saturday 6 September until 6pm (Japan time) on Thursday 16 October. Please apply for registration from the media page on the official Rally Japan website. After a strict screening process, if your application is accepted, you will receive an acceptance email around the last week of October. An online meeting for credentialed media will be held on Thursday, 28 October. The time is yet to be confirmed, but there will be three meetings, so please make sure to participate at one of the times.

Photo tabard media and credentialed media should carefully check their acceptance email and come to the media accreditation office at the Media Centre in Toyota Stadium, which will open on Tuesday, 4 November. A temporary 'one-time pass' to pass through the gate will be attached to the acceptance email, so please show this to the official or security guard at the gate to enter the stadium. Please have your 'one-time pass' either on your phone screen or printed out. Media applications will not be accepted on site, so please make sure to submit your application through the registration system during the application period.

Tabard media are also requested to attend a safety briefing at Toyota Stadium on Wednesday 5 November after completing media accreditation. Only those who attend this will be issued with a Tabard.